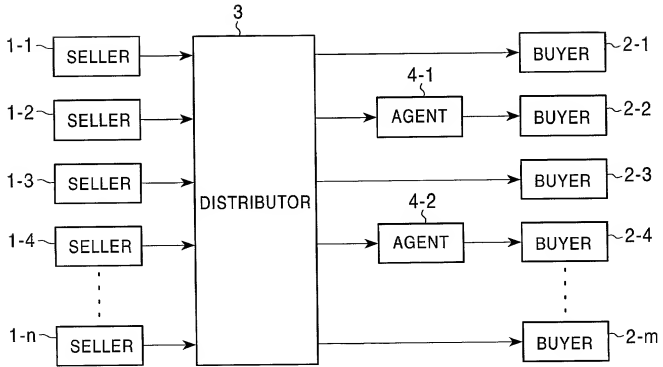
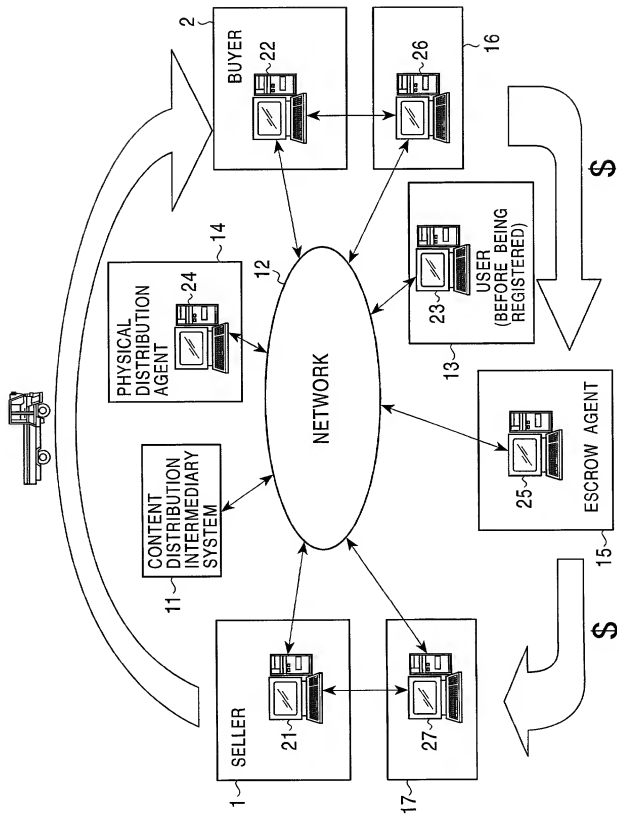


FIG. 1



10001765.103101



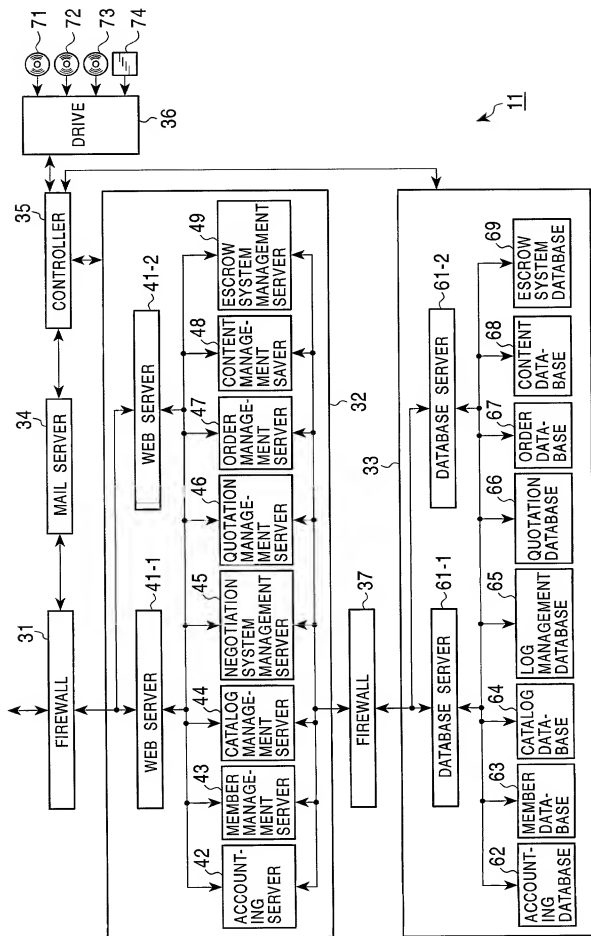


FIG. 4

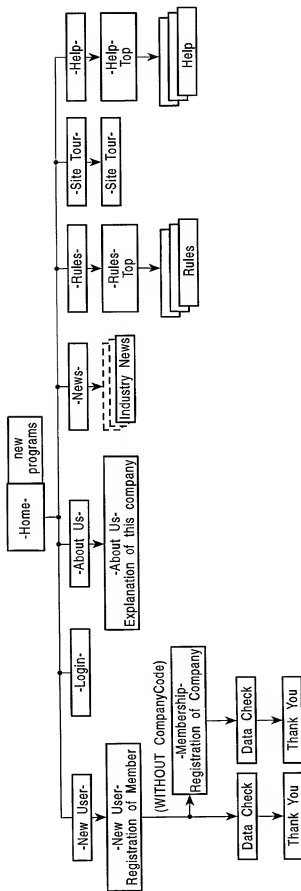


FIG. 5

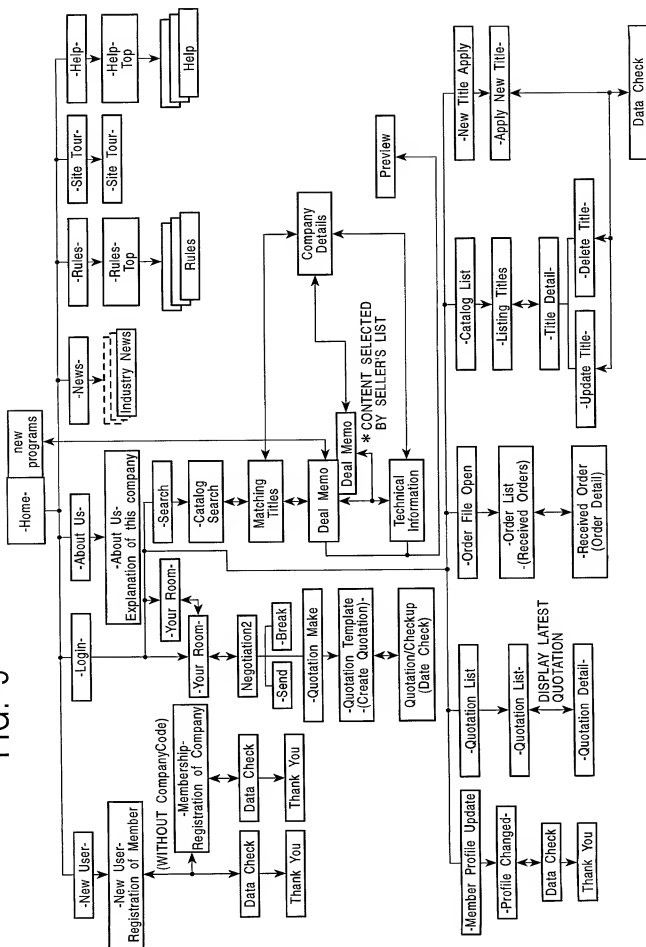


FIG. 6

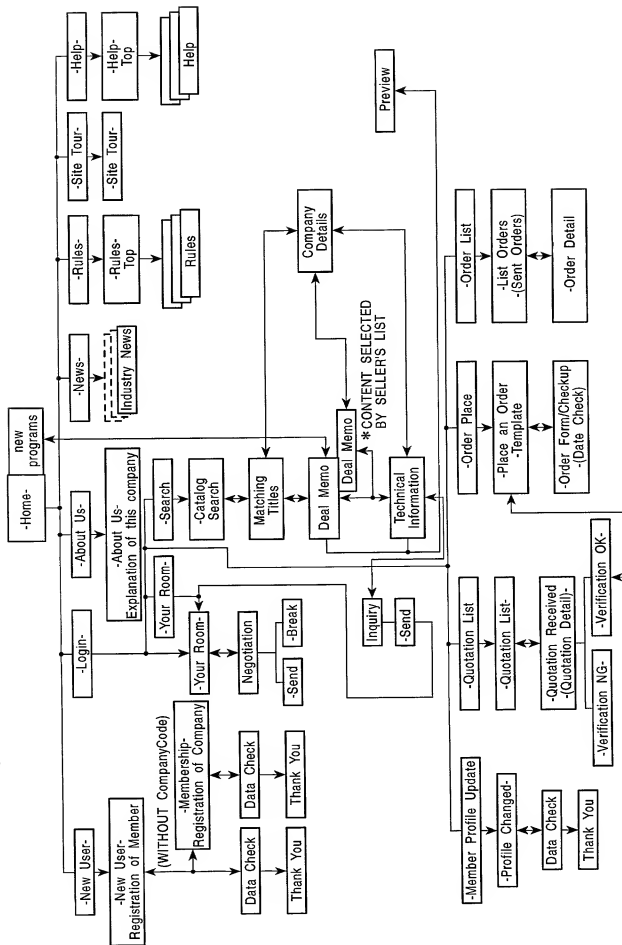
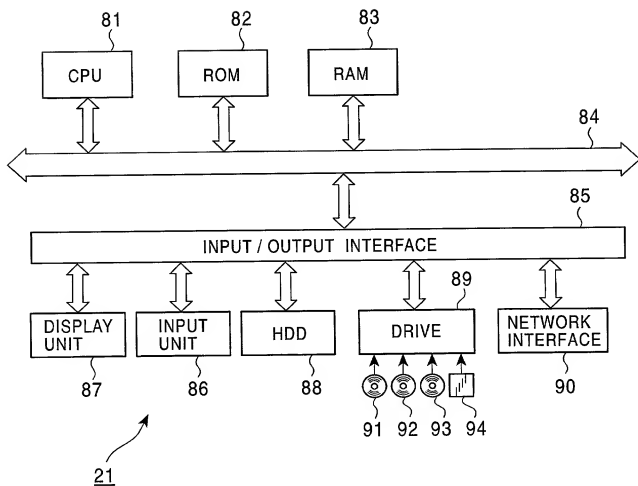


FIG. 7



117

MEDIAMARKET

111

112

113

114

115

116

119

ID

PW

login

member login

101

120

new programs arrived in this week

- Great Concert in Miami 2000 (Music)
- Big Guy in NY (Suspense)
- Who Knows (Comedy)
- Wonderful Wild Life (Educational)
- IT Front Line (Non fiction)

FIG. 9

118

MEDIAMARKET

111

about us

112

news

113

rules

114

site tour

115

help

117

ID

PW

login

new user

116

member login

131

☐ Outline of Company

☐ Our group

- Domestic
- Oversea

☐ Company activities

FIG. 10

118

MEDIAMARKET

111

about us

112

news

113

rules

114

site tour

115

help

117

ID

PW

login

new user

116

member login

OCTOBER 10, 2000

x x x x x x x x x x

x x x x x x x x x x

x x x x x x x x x x

OCTOBER 15, 2000

x x x x x x x x x x

x x x x x x x x x x

x x x x x x x x x x

x x x x x x x x x x

FIG. 11

118

MEDIAMARKET

111

about us

112

news

113

rules

114

site tour

115

help

117

ID

PW

login

new user

119

member login

133

116

116

new user

117

116

new user

FIG. 12

117

118

111

112

113

114

115

116

119

134

MEDIAMARKET

about us

news

rules

site tour

help

ID

PW

login

member login

new user

FIG. 13

118

111

112

113

114

115

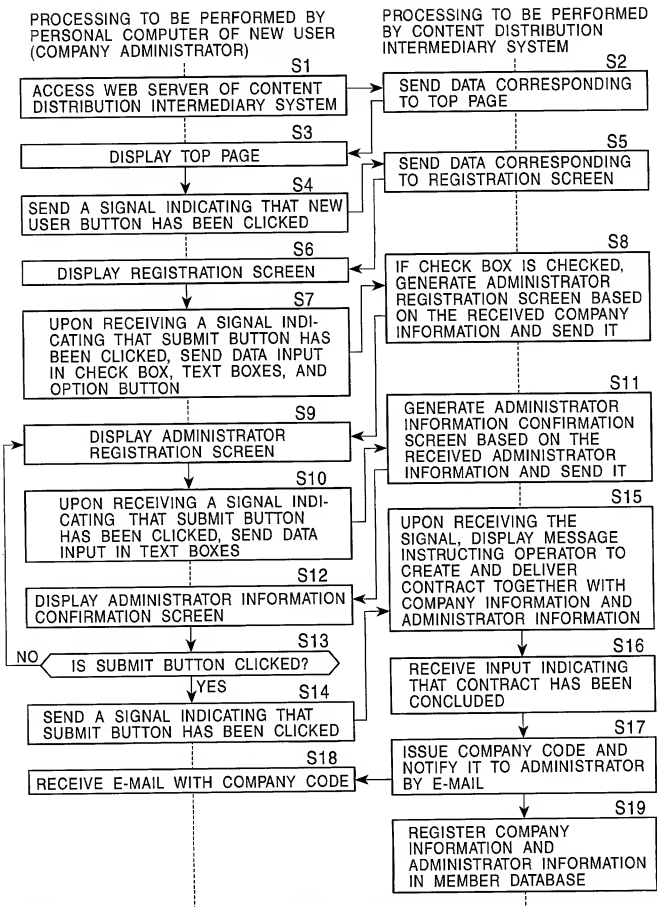
116

117

135

MEDIAMARKET					
ID	PW	about us	news	rules	site tour
<input type="text"/> <input type="text"/>		login	new user		
member login					
<div> <div>HELP</div> <ul style="list-style-type: none"> • How To subscribe • How To login • How To sell your content • How To buy the content • FQA </div>					

FIG. 14



10001756-103101

FIG. 15

MEDIAMARKET

118 ID PW 119 login 116 new user 115 help 114 site tour 113 rules 112 news 111 about us

member login

117

141

151 User Registration

152 ☐ If you are not given, click here

Your Company Code :
 Your Name :
 Company Address
 Town
 City
 State
 Zip
 Country
 Phone
 FAX
 Your e-mail address

153

154 ☐ Seller ☐ Buyer

156 Submit

FIG. 16

118 MEDIAMARKET 111 112 113 114 115

117 ID PW login 119 new user 116 help

about us news rules site tour

member login

Member Registration

171

172

173

174

161

175

Submit

Admin. Information

Name

TEL

FAX

E-mail

ID

Password

Address: XXXXX 1234

Tel: 404-000-0000

Fax: 404-000-0000

FIG. 17

118

MEDIAMARKET

111

about us

112

news

113

rules

114

site tour

115

help

117

ID

PW

login

new user

member login

181

Member Registration

Add xxxxx 1234

Tel 404-000-0000

Fax 404-000-4444

Admin. Information

Admin. Name Nancy Lee

TEL 404-988-1236

FAX 404-988-1237

E-mail Nancy@globe.com

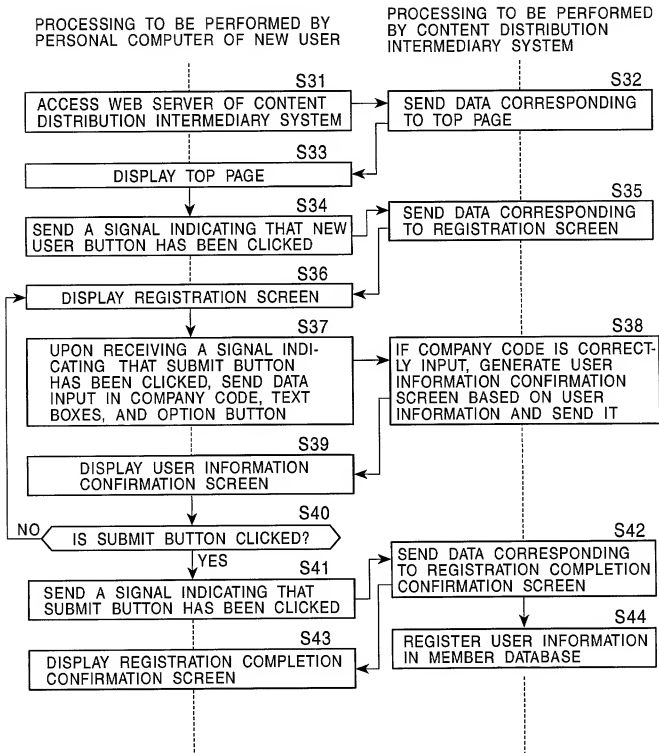
ID Nancy

Password xxxxxxxx

Submit

Back

FIG. 18



10001755-103101

FIG. 19

MEDIA MARKET

111 112 113 114 115

about us news rules site tour help

117 118 119 116

ID PW new user

member login

User Registration

151 152

Your Company Code : YZ9876 if you are not given, click here

Your Name : John Smith

Company Address

Town 1-2-30 XXXX XX

City XXXX XXX

State XXXXXX

Zip 98123

Country USA

Phone 404-988-1244

FAX 404-988-1245

Your e-mail address Johns@global.com

Your Role in your organization ● Seller ○ Buyer

156 Submit

141 154 155

FIG. 20

Figure 1 is a schematic diagram of a web browser window. The browser window is divided into a title bar, address bar, and content area. The title bar contains the text "MEDIAMARKET". The address bar shows the URL "http://www.mediapark.com/". The content area displays a navigation menu with the following links: "ID", "PW", "login", "about us", "news", "rules", "site tour", and "help". Below the navigation menu is a "member login" button. The browser window is labeled with reference numerals 111 through 118. A separate window labeled 211 shows a "User Registration" form. The form contains the following fields and labels: "Your Company Code" (with value "YZ-9876"), "Your Name" (with value "John Smith"), "Company Address" (with value "Town 1-2-30"), "City" (with value "xxxx"), "State" (with value "xxxx"), "Zip" (with value "98123"), "Country" (with value "USA"), "Phone" (with value "404-988-xxxx"), "FAX" (with value "404-988-0000"), and "Your e-mail address" (with value "Johns@ggxx.com"). The form is labeled with reference numerals 212 and 213.

FIG. 21

MEDIAMARKET

118 ID PW 119 login 116 new user 115 help 114 site tour 113 rules 112 news 111 about us

117

member login

221

Thank you for user registration

FIG. 22

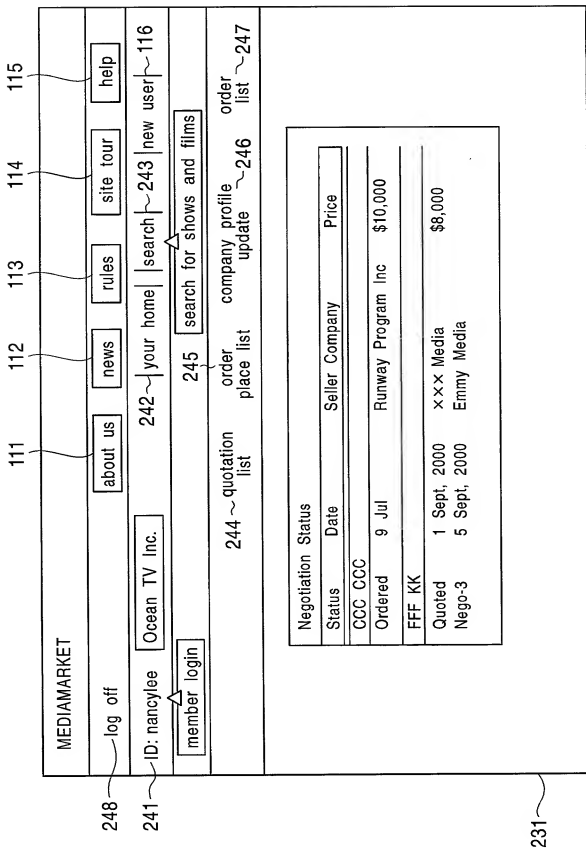


FIG. 23

251~
X

MEDIAMARKET

log off about us new

ID: nancy/lee Ocean TV Inc. yo

member login

quotation
list

order
place

Negotiation Status	
Status	Seller Company Price
CCC CCC	
Ordered	9 Jul Runway Program Inc \$10,000
FFF KK	
Quoted	1 Sept, 2000 Global Media \$8,000
Nego-3	5 Sept, 2000 Emmy Media

231~
X

◀ News ▶

New Programs for you
Click here!

- AAAA
- Documentary
- 56min
- xxxxx
- xxxxx

FIG. 24

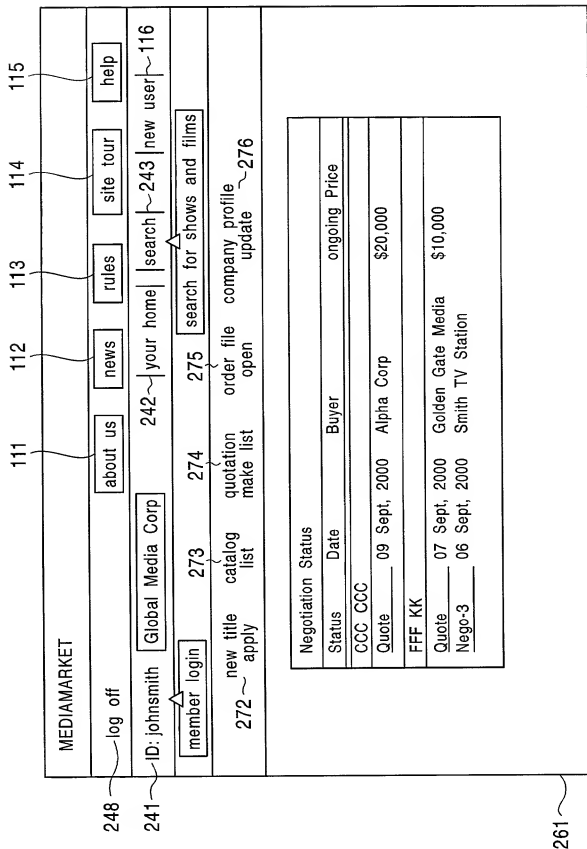


FIG. 25

281
X

MEDIAMARKET

log off

about us

news

rules

ID: johnsmith

Global Media Corp

your home

search for

member login

new title apply

catalog list

quotation make list

order file open

company update

◀ News ▶

Recruit hurriedly!

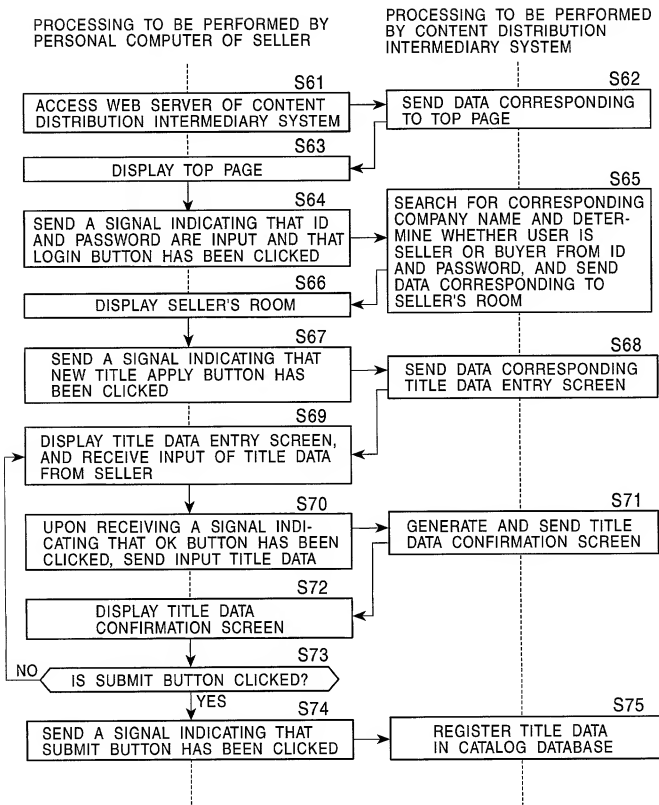
xxx Inc. need new programs.

- daytime serials
- documentary

Negotiation Status			
Status	Date	Buyer	ongoing Price
CCC CCC			
Quote	09 Sept, 2000	Alpha Corp	\$20,000
FFF KK			
Quote	07 Sept, 2000	Golden Gate Media	\$10,000
Nego-3	06 Sept, 2000	Smith TV Station	

261

FIG. 26



10001756-103101

FIG. 27

248

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242

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FIG. 28

111

112

113

114

115

248

241

272

273

274

275

276

321

322

323

MEMARKET

log off

about us

news

rules

site tour

help

ID: johnsmith

Global Media Corp

242

your home

search

243

new user

116

member login

244

search for shows and films

new title

272

apply

273

catalog

274

quotation

275

order file

276

company profile

update

Star(s) and/or Host(s)

Number of Episodes

Duration of Program

Original Production Date

Off Network Syndication

First Run Syndication

Original Language

Script

Territory

Terrestrial

Satellite

Max No. of Broadcast

Home Video

Anol

Music

Special Residual Requirement

Terms

Release Data

Charles Williams

1

110 min

03-05-1992

English

Available (), NA ()

: ALL

: PPV

: PPV

: PPV

: 20

: Yes

: Air Ship Hotel

: Yes

: Yes

: 12

Submit

Back

FIG. 29

111
112
113
114
115

MEDIAMARKET
log off
about us
news
rules
site tour
help

ID: johnsmith
Global Media Corp
242 ~ your home
search ~ 243
new user ~ 116

member login
273
274
275
search for shows and films

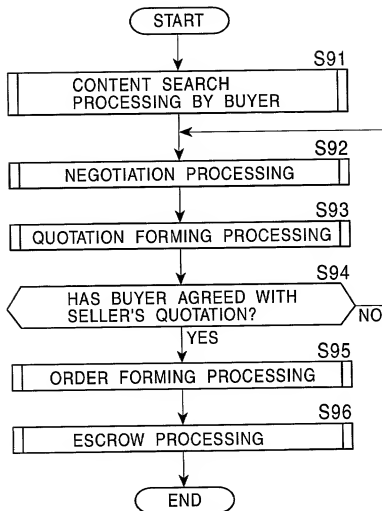
new title apply
272 ~
catalog list
quotation make list
order file open
company profile update ~ 276

Listing Titles

Title	Listed Date	Asking Price	Sales Rep.
FFF KK	Jul 29, 2000	\$8,000	John Smith
Good Boy	Jul 11, 2000		John Smith
Fantastic	Jun 23, 2000	\$2,000	Bob Deal
Mountain Sky	Jun 10, 2000		John Smith
Your Fortune	May 28, 2000		Bob Deal
Chuck Finn	Apr 15, 2000		Bob Deal

341
342
Close
343 ~ Back

FIG. 30



1000176C.107104

FIG. 31

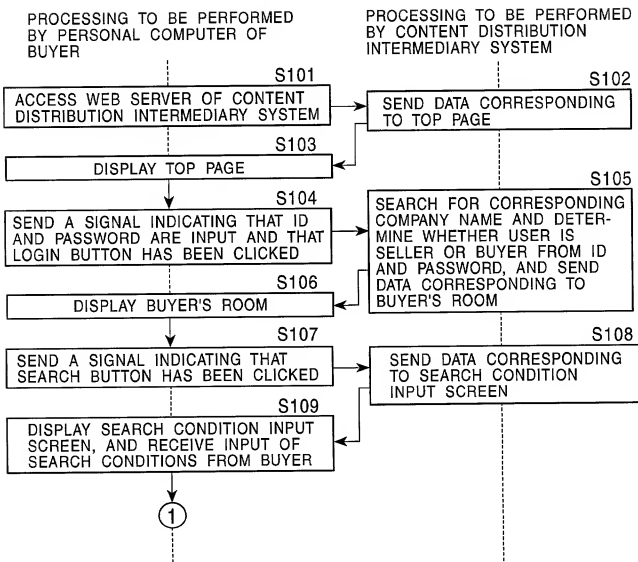


FIG. 32

PROCESSING TO BE PERFORMED
BY PERSONAL COMPUTER OF
BUYER

PROCESSING TO BE PERFORMED
BY CONTENT DISTRIBUTION
INTERMEDIARY SYSTEM

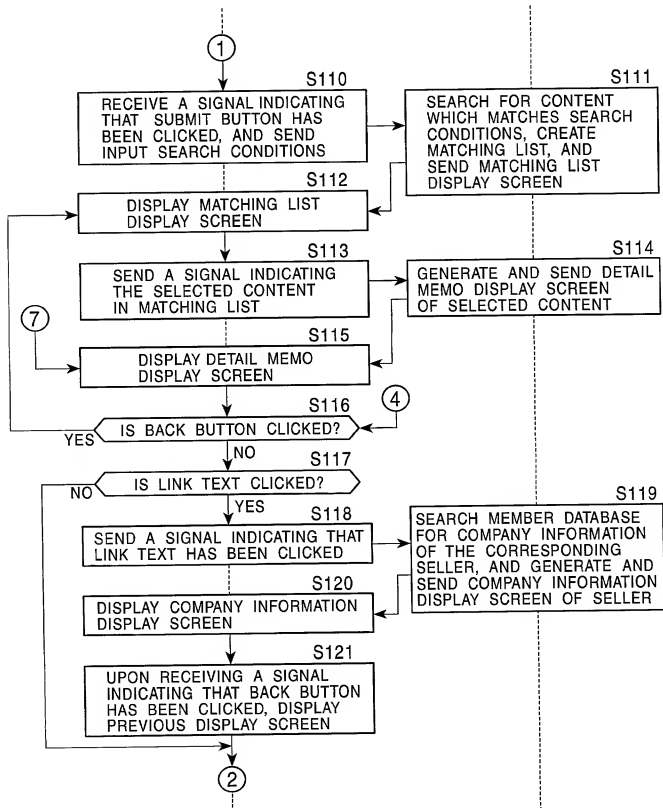
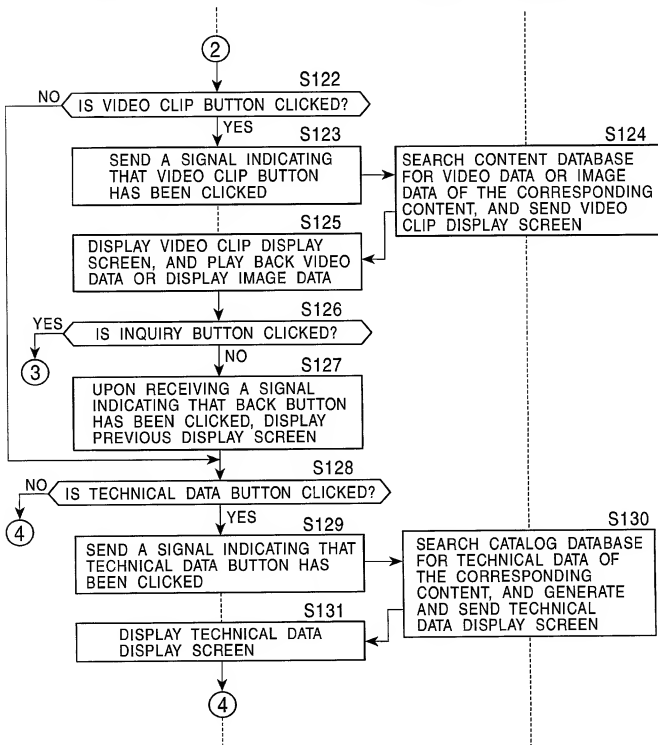


FIG. 33

PROCESSING TO BE PERFORMED
BY PERSONAL COMPUTER OF
BUYER

PROCESSING TO BE PERFORMED
BY CONTENT DISTRIBUTION
INTERMEDIARY SYSTEM

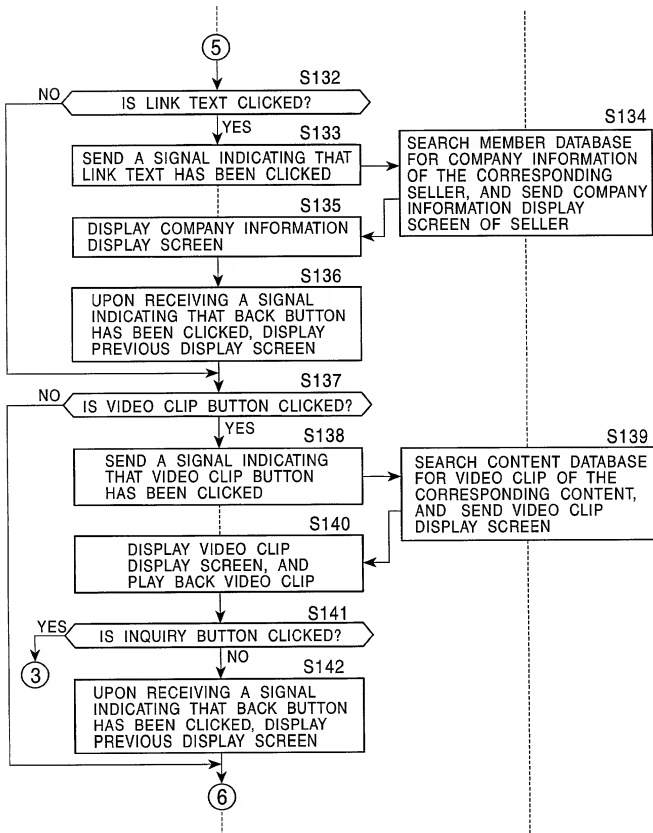


10001756.103101

FIG. 34

PROCESSING TO BE PERFORMED
BY PERSONAL COMPUTER OF
BUYER

PROCESSING TO BE PERFORMED
BY CONTENT DISTRIBUTION
INTERMEDIARY SYSTEM

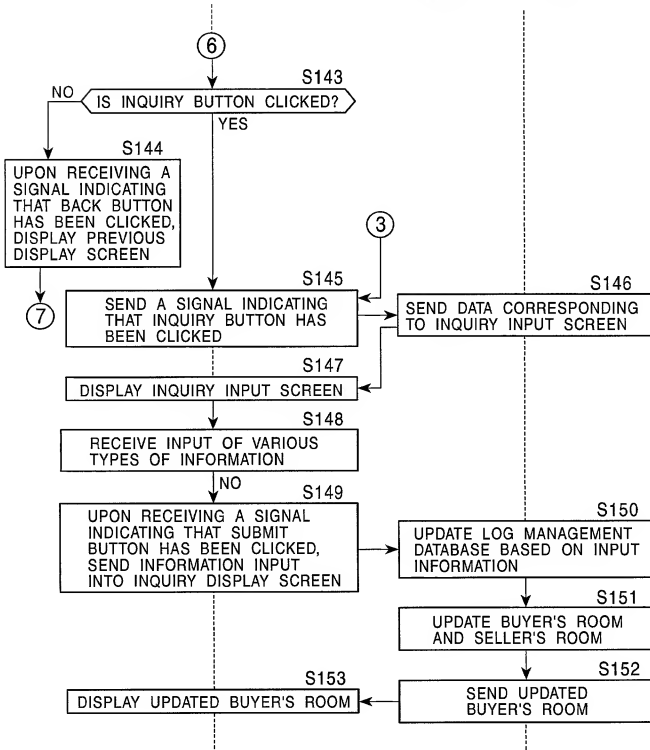


10001756.103101

FIG. 35

PROCESSING TO BE PERFORMED
BY PERSONAL COMPUTER OF
BUYER

PROCESSING TO BE PERFORMED
BY CONTENT DISTRIBUTION
INTERMEDIARY SYSTEM



10000755-107401

FIG. 36

248

log off

241

ID: nancy lee

member login

244 ~ quotation list

order place list

245

search for shows and films

242 ~ your home

search ~ 243 new user ~ 116

246

company profile update

order list ~ 247

111

112

113

114

115

about us

news

rules

site tour

help

MEDIAMARKET

Please enter search data

General Data

Territory to use :

Media & Type :

Country of origin :

Title category-1 :

Title category-2 :

Original Language :

Production Company :

Selling Organization :

Title name :

361

▼

▼

▼

▼

▼

type

type

362

Rights Data

Fre

PPV

Ancil

Home Video

() check

() check

() check

() check

363

Submit ~ 364

Back ~ 365

FIG. 37

111

112

113

114

115

248

241

MEDIAMARKET

log off

ID: nancy lee

member login

about us

your home

search for shows and films

news

rules

company profile

site tour

new user

help

242

243

244

245

246

247

244 ~ quotation list

order place list

company profile update

order list

Entered : [Drama] [English] [Territory : USA]

40 titles (prev page, next page)

Title	Lang	Length	eps	seller	Price	Preview	(PPV)
FFF KK	English	45min	1	Global Media Corp	\$8,000	@	
CCC CCC	Drama	24min	40	YYY YYYY YY			

382

Back

371

FIG. 38

248

log off

241

ID: nancy lee

member login

111

about us

112

news

113

rules

114

site tour

115

help

243

search

246

new user

116

244

quotation list

245

order place list

246

company profile update

247

order list

245

search for shows and films

FFF KKK

Category

Documentary

Production Company

Romance Classics

Director

Robert Smith

Number of Episodes

Charles Williams

Duration of Program

110 min

Original Production Date

03-05-1992

Release Date

03-05-1992

First Run Syndication

English (), NA ()

Original Language

English (), NA ()

Territorial

Yes

Cable

Yes

Satellite

Yes

Pay TV

Yes

Residential

Yes

Dorm

Yes

PPV

Yes

Non

Yes

Residential

Yes

Max. No. of Broadcast

unl

Home

Yes

Video Rental

Yes

Home Video

Yes

Residential

Yes

Airplane

Yes

Ship

Yes

Hotel

Yes

Special

Yes

Residual Requirement

Yes

License

Yes

License Webcast

No

Terms, Release Date, etc

No

411

Global Media Corp

412

413

401

xxxx xxxxxx

xxxx xxxxxx

xxxx xxxxxx

xxxx xxxxxx

402

Technical Data

Back

FIG. 39

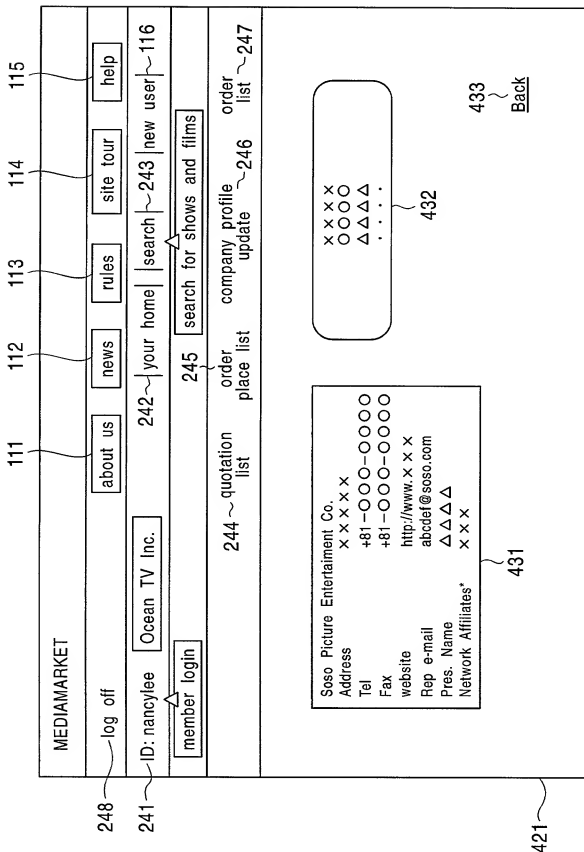


FIG. 40

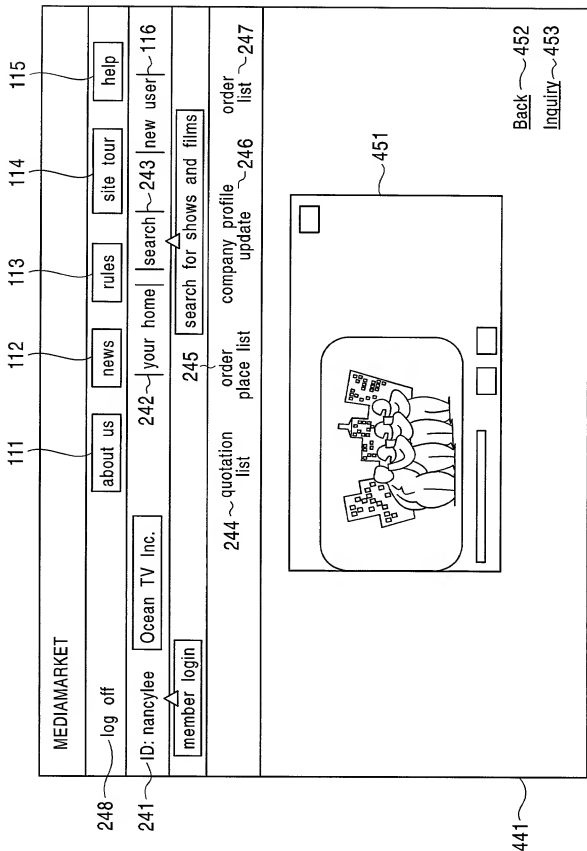


FIG. 41

111
112
113
114
115

MEDIAMARKET
248

241
242
243
244
245
246
247

log off
about us
news
rules
site tour
help

ID: nancy/lee
your home
search
new user

member login
search for shows and films

quotation list
order place list
company profile update
order list

Technical Data

NTSC OK

PAL NG

DOLBY ON

xxx

xxx

xxx

481

482

471

Back 472

Inquiry 473

Global Media Corp

483

FIG. 42

MEDIAMARKET				
248	log off	111	112	113
	about us	news	rules	site tour
241	ID: nancylee	Ocean TV Inc.	242	your home
	member login		search	243
			search for shows and films	new user
			245	116
	244	quotation list	order place list	company profile update
			246	list
			247	
<div>491</div> <div>511</div> <div>501</div> <div>502</div> <div>503</div>				

FIG. 43

MEDIAMARKET				
248	log off	111	112	113
	about us		news	rules
241	ID: nancy lee	242	your home	search
	member login	243	new user	116
		245	search for shows and films	
	244	quotation list	order place list	company profile update
			246	order list
			247	
501				
Title FFF KK Seller x x x x Corp Rep: John Smith We are interested in this programming to use the following condition Territory to use <input type="checkbox"/> USA <input checked="" type="checkbox"/> <input type="checkbox"/> Free TV or Pay TV <input type="checkbox"/> Broadcast media <input type="checkbox"/> Translate No Currency <input type="checkbox"/> US\$ <input checked="" type="checkbox"/>				
Your Message to Seller We would like to broadcast this programming in next April in US Satellite channel, twice in a day for just one month. We would like to offer \$8,000				
Submit ~ 502 Back ~ 503				

511

FIG. 44

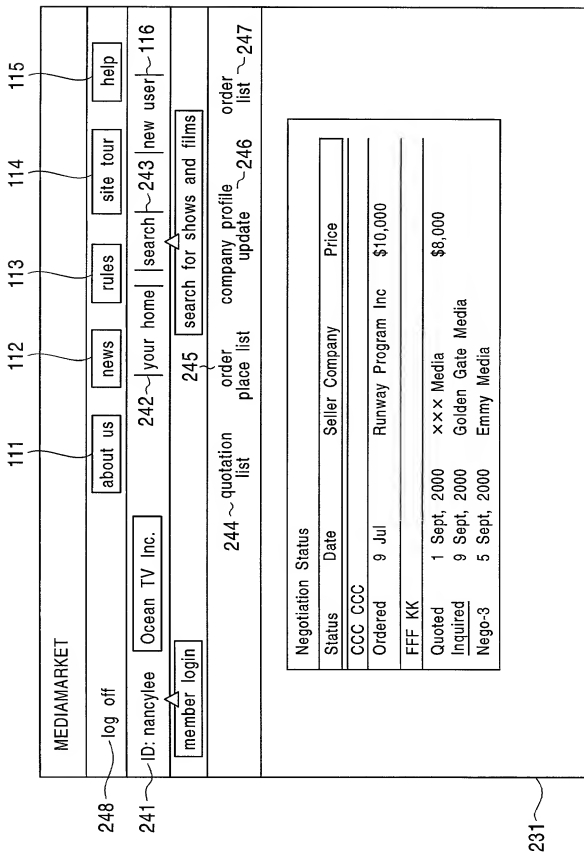


FIG. 45

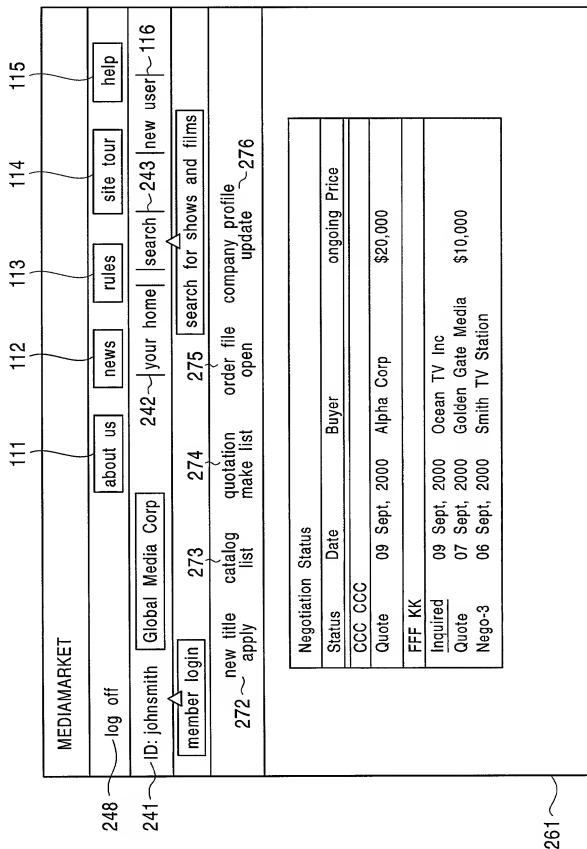


FIG. 46

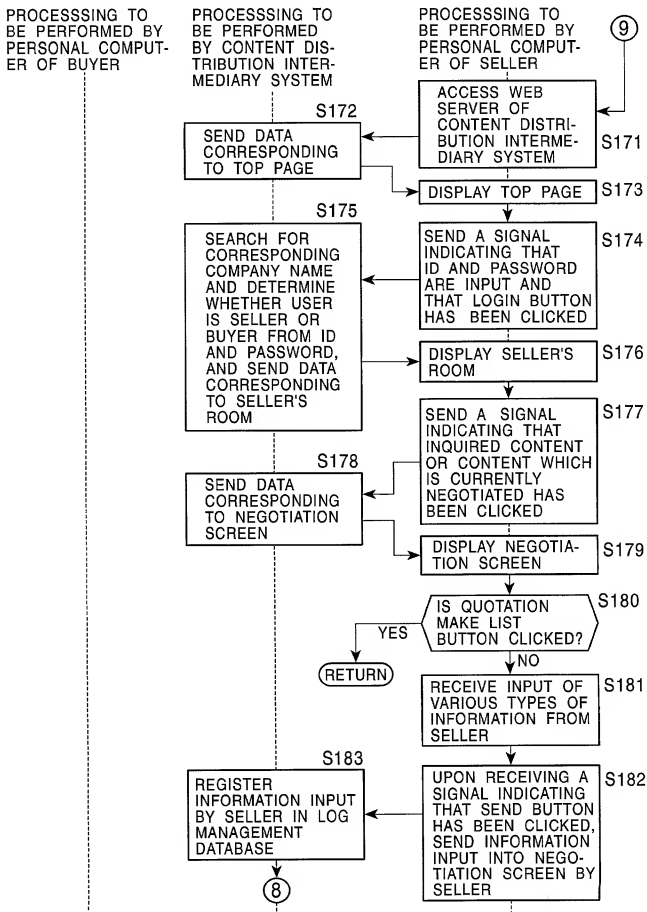
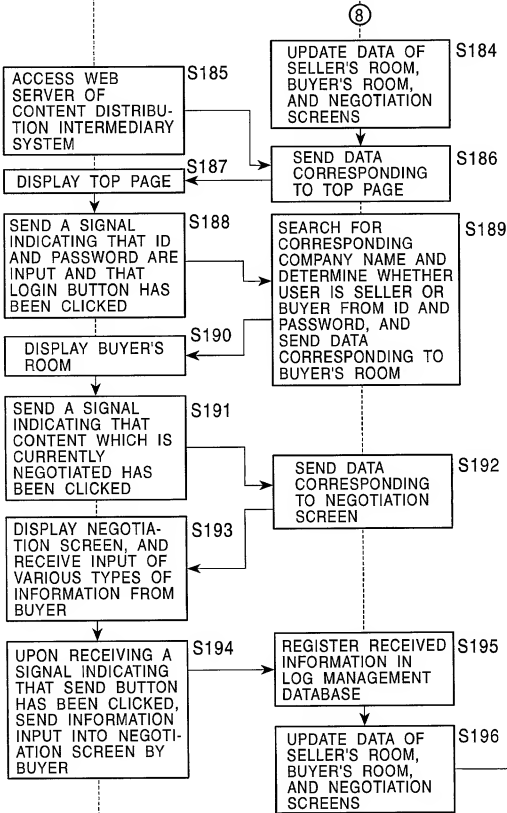


FIG. 47

PROCESSING TO
BE PERFORMED BY
PERSONAL COMPUT-
ER OF BUYER

PROCESSING TO BE
PERFORMED BY CONTENT
DISTRIBUTION INTER-
MEDIARY SYSTEM

PROCESSING TO
BE PERFORMED BY
PERSONAL COMPUT-
ER OF SELLER



111	112	113	114	115
-----	-----	-----	-----	-----

Figure 1 is a schematic diagram of a computer screen displaying a website interface for "MEDIAMARKET". The interface is organized into several sections:

- Top Navigation Bar:** Contains links for "log off", "about us", "news", "rules", "site tour", and "help".
- User Profile Section:** Displays "ID: johnsmith" with a "search" button and a "new user" link. Below this is a "member login" button.
- Main Content Area:**
 - A section labeled "new title apply" contains a "member login" button and a list of titles: "Global Media Corp", "catalog list", "quotation list", "order place list", "company profile", and "update".
 - A large table displays details for a title "FFF KK Ocean TV Inc. Rep: Nancy Lee". The table includes columns for "Territory to use", "Free or PPV", "Broadcast media", "Translate", "Buying Currency", and "Message". The "Message" column contains a text area with the following content: "We would like to broadcast this programming in next > April in US Satellite channel, twice in a day for > just one month. Please advise your offering price".
- Bottom Right Corner:** Contains a "Send" button and a "Back" button.

100769-100770

MEDIAMARKET			
248	log off	about us	news
111	112	113	114
115	help	site tour	rules
271	ID: johnsmith	Global Media Corp	242 ~ your home
243	new user	116	search
272 ~	new title	273	274
275	catalog list	276	277
278	apply	279	280
281	order place list	282	283
284	company profile update	285	286
287	search for shows and films	288	289
290	291	292	293
294	295	296	297
298	299	300	301
302	303	304	305
306	307	308	309
310	311	312	313
314	315	316	317
318	319	320	321
322	323	324	325
326	327	328	329
330	331	332	333
334	335	336	337
338	339	340	341
342	343	344	345
346	347	348	349
350	351	352	353
354	355	356	357
358	359	360	361
362	363	364	365
366	367	368	369
370	371	372	373
374	375	376	377
378	379	380	381
382	383	384	385
386	387	388	389
390	391	392	393
394	395	396	397
398	399	400	401
402	403	404	405
406	407	408	409
410	411	412	413
414	415	416	417
418	419	420	421
422	423	424	425
426	427	428	429
430	431	432	433
434	435	436	437
438	439	440	441
442	443	444	445
446	447	448	449
450	451	452	453
454	455	456	457
458	459	460	461
462	463	464	465
466	467	468	469
470	471	472	473
474	475	476	477
478	479	480	481
482	483	484	485
486	487	488	489
490	491	492	493
494	495	496	497
498	499	500	501
502	503	504	505
506	507	508	509
510	511	512	513
514	515	516	517
518	519	520	521
522	523	524	525
526	527	528	529
530	531	532	533
534	535	536	537
538	539	540	541
542	543	544	545
546	547	548	549
550	551	552	553
554	555	556	557
558	559	560	561
562	563	564	565
566	567	568	569
570	571	572	573
574	575	576	577
578	579	580	581
582	583	584	585
586	587	588	589
590	591	592	593
594	595	596	597
598	599	600	601
602	603	604	605
606	607	608	609
610	611	612	613
614	615	616	617
618	619	620	621
622	623	624	625

FIG. 53

PROCESSING TO BE PERFORMED BY
PERSONAL COMPUTER OF SELLER

PROCESSING TO BE PERFORMED
BY CONTENT DISTRIBUTION
INTERMEDIARY SYSTEM

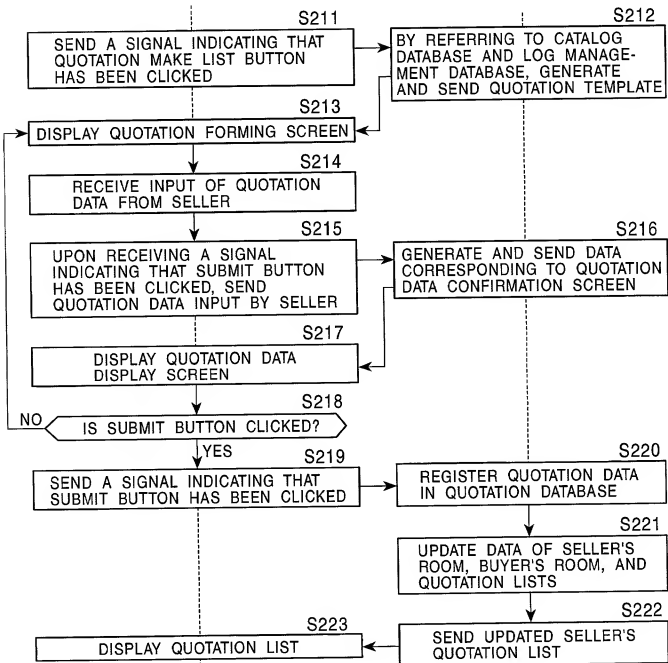


FIG. 54

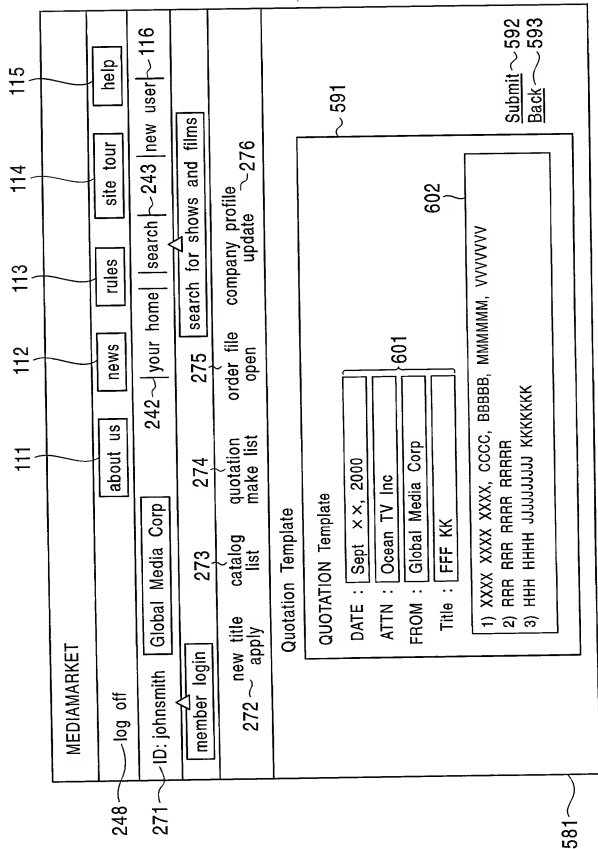


FIG. 56

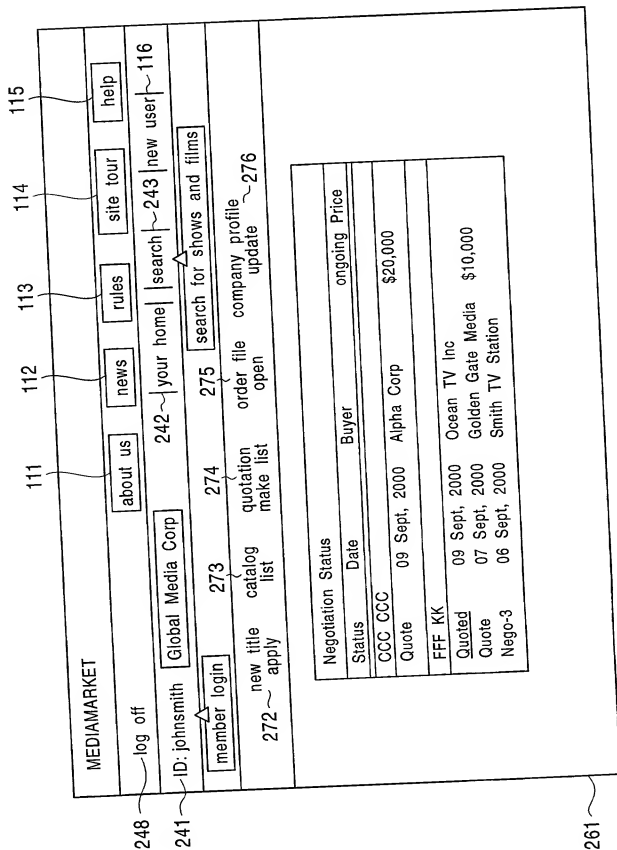


FIG. 57

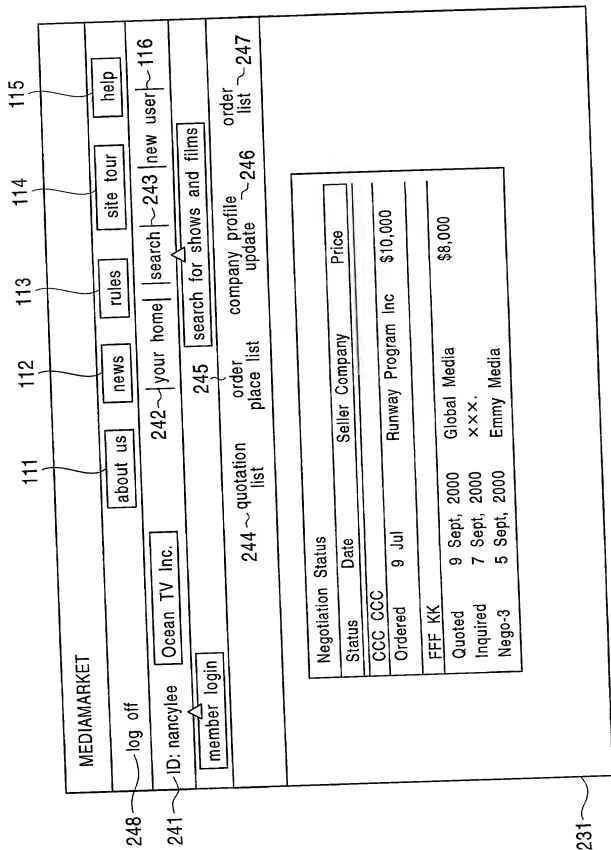


FIG. 58

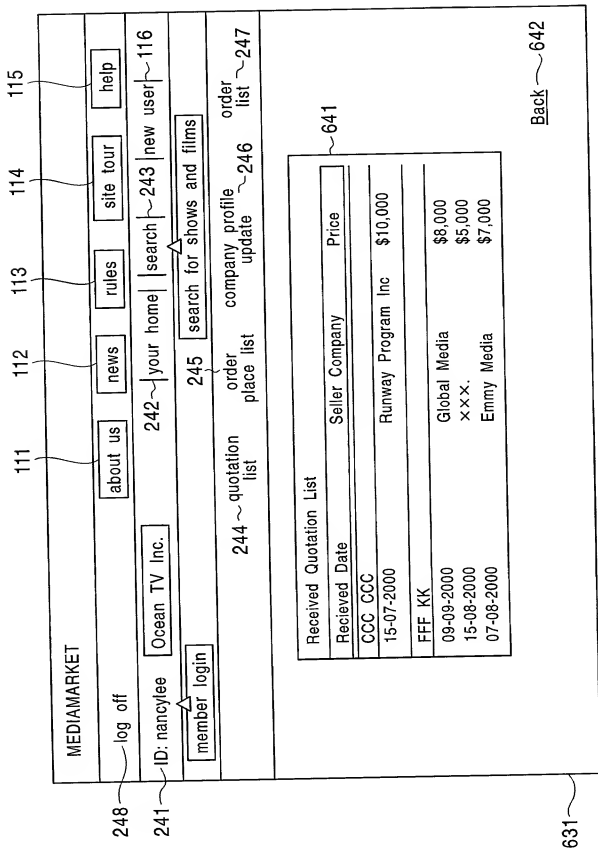


FIG. 59

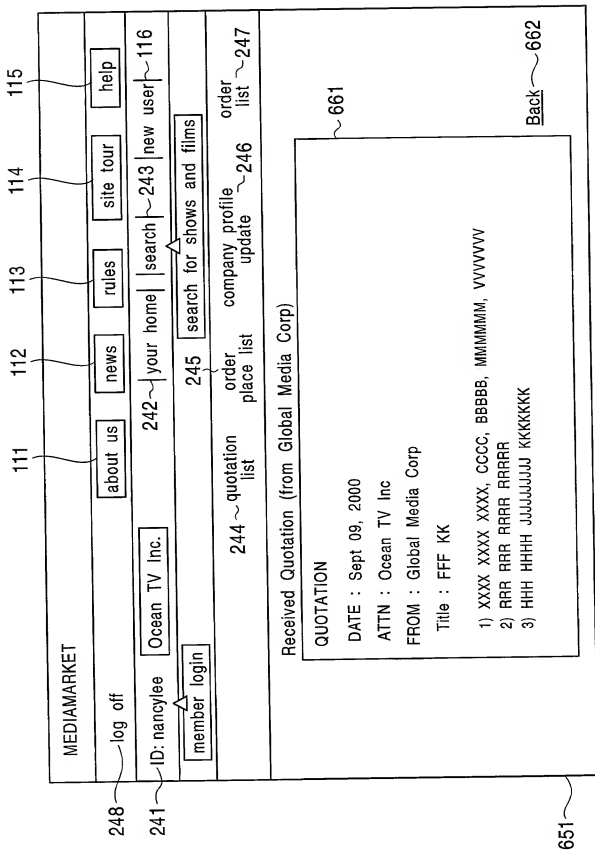


FIG. 60

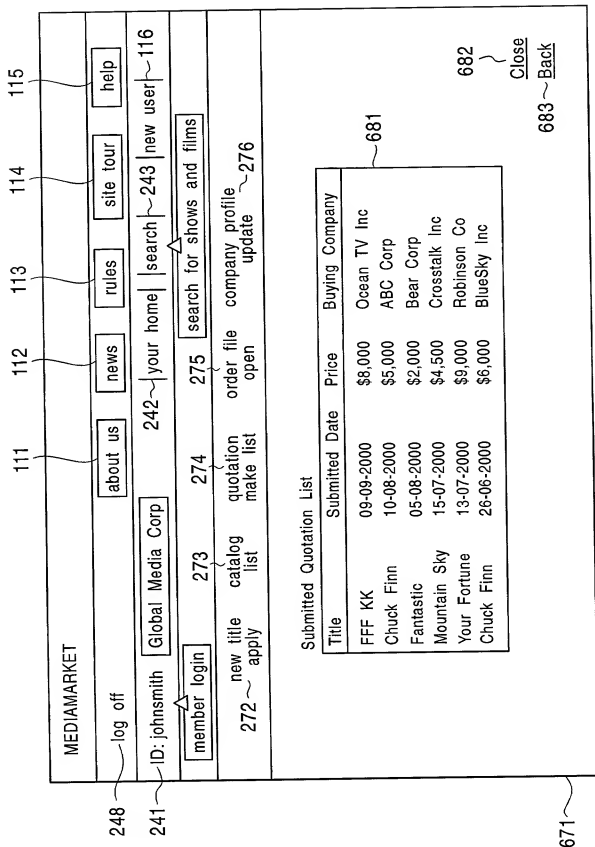


FIG. 61

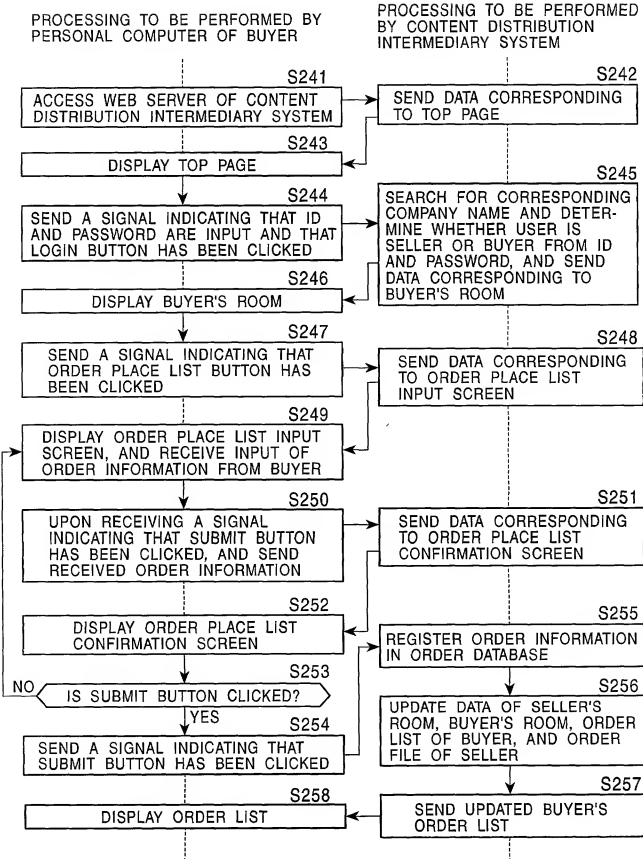


FIG. 62

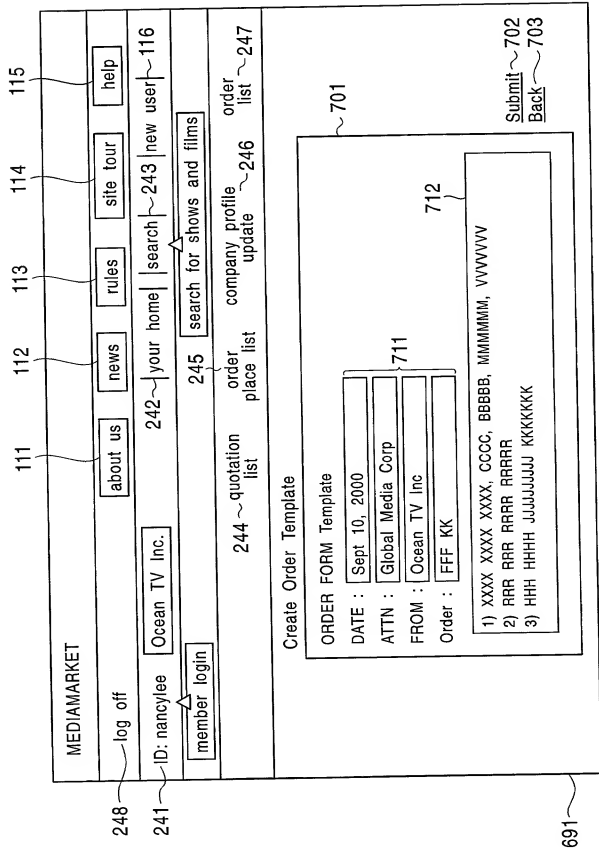


FIG. 63

MEDIAMARKET											
log off		about us		news		rules		site tour		help	
ID: nancylee		Ocean TV Inc.		242 ~ your home		search ~ 243		new user ~ 116			
member login				245		search for shows and films					
		244 ~ quotation list		order place list		company profile update ~ 246		order list ~ 247			
ORDER FORM (Confirmation)											
<div> <p>ORDER</p> <p>DATE : Sept 10, 2000</p> <p>ATTN : Ocean TV Inc</p> <p>FROM : Global Media Corp</p> <p>Title : FFF KK</p> <p>1) XXXX XXXX XXXX, CCCC, BBBB, MMMMMM, VVVVVV</p> <p>2) RRR RRR RRRR RRRR</p> <p>3) HHH HHH JJJJJJJJ KKKKKK</p> <p><u>Submit</u> ~ 732</p> <p><u>Back</u> ~ 733</p> </div>											

FIG. 64

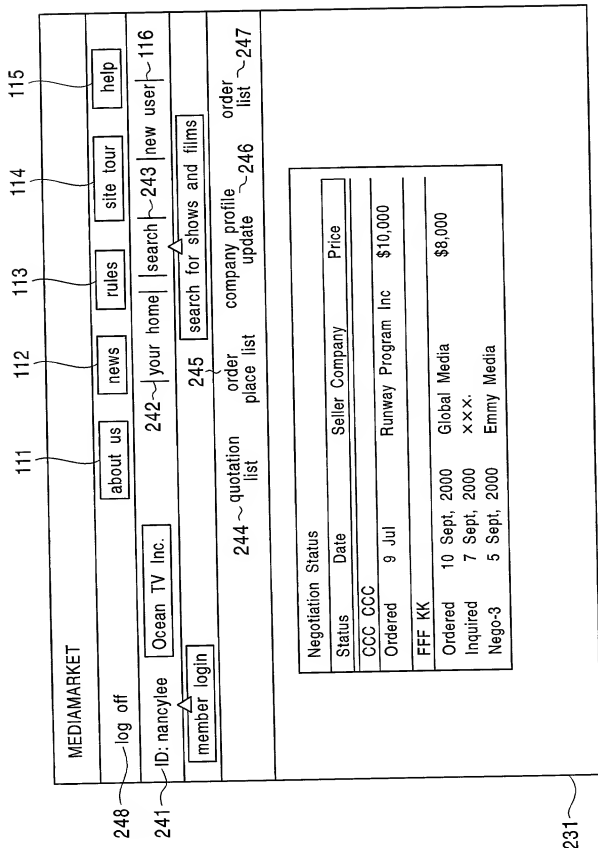


FIG. 65

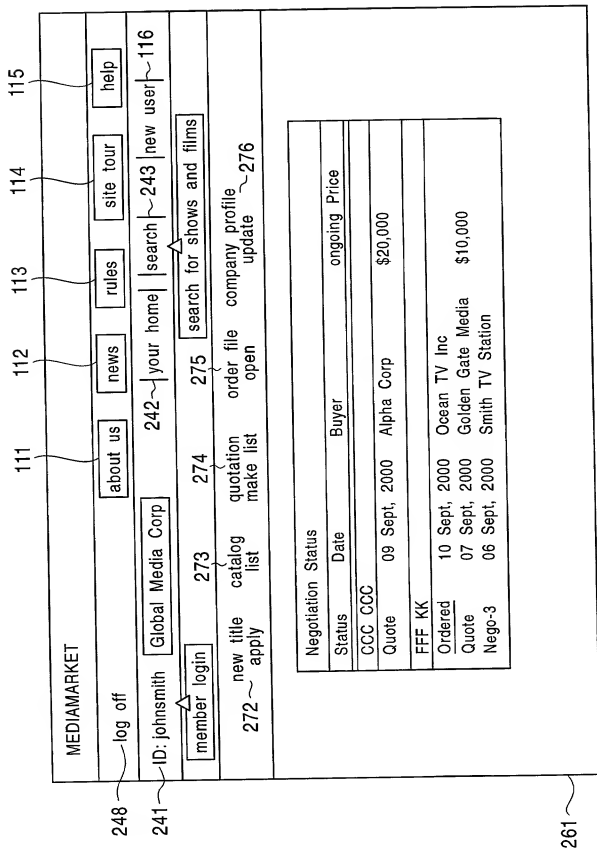


FIG. 66

111

112

113

114

115

MEDIAMARKET

248

log off

241

ID: nancy/lee

242

your home

243

search

new user

116

member login

245

search for shows and films

244

quotation list

246

company profile update

order list

247

741

Ordered List

Title	Submitted	Date	Price	Buying Company	Status
FFF KK	09-09-2000		\$8,000	Ocean TV Inc	Waiting
Chuck Finn	10-08-2000		\$5,000	ABC Corp	Ordered
Fantastic	05-08-2000		\$2,000	Bear Corp	Ordered
Mountain Sky	15-07-2000		\$4,500	Crosstalk Inc	Ordered
Your Fortune	13-07-2000		\$9,000	Robinson Co	Ordered
Chuck Finn	26-06-2000		\$6,000	BlueSky Inc	Ordered

751

752

Back

FIG. 67

MEDIAMARKET										
248 log off		111 about us		112 news		113 rules		114 site tour		115 help
271 ID: johnsmith		Global Media Corp		242 your home		search		243 new user		116
member login		273 catalog list		274 quotation make list		275 order file open		search for shows and films		
272 new title apply						company profile update		276		
ORDER FORM from Seller										
<div> <p>ORDER</p> <p>DATE : Sept 10, 2000</p> <p>ATTN : Ocean TV Inc</p> <p>FROM : Global Media Corp</p> <p>Title : FFF KK</p> <p>1) XXXX XXXX XXXX, CCCC, BBBB, MMMMMM, VVVVVV</p> <p>2) RRR RRR RRRR RRRR</p> <p>3) HHH HHHH JJJJJJJJ KKKKKK</p> </div>										
										Back ~ 772

FIG. 68

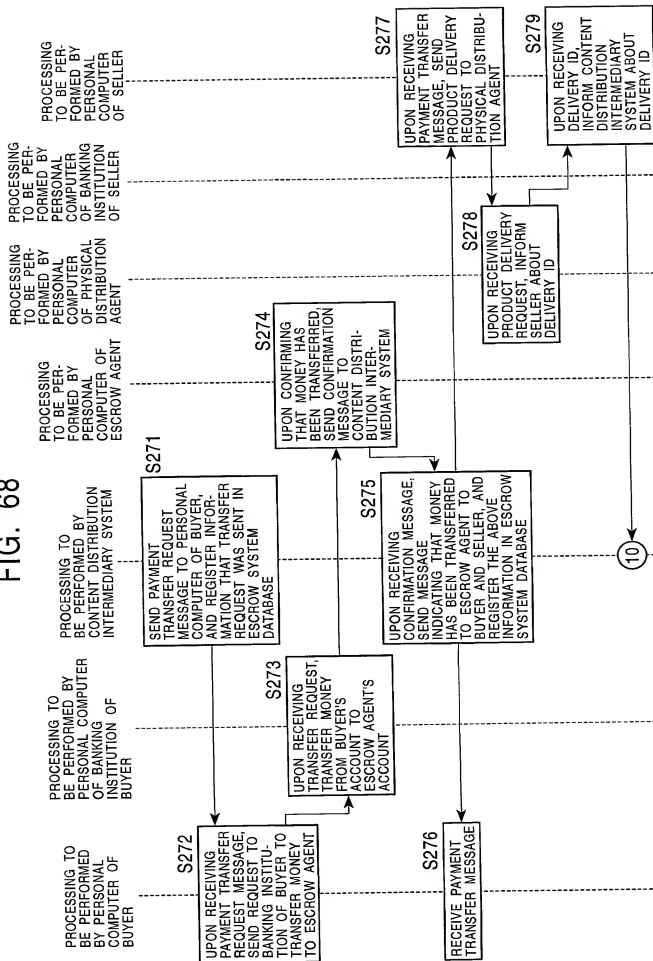


FIG. 69

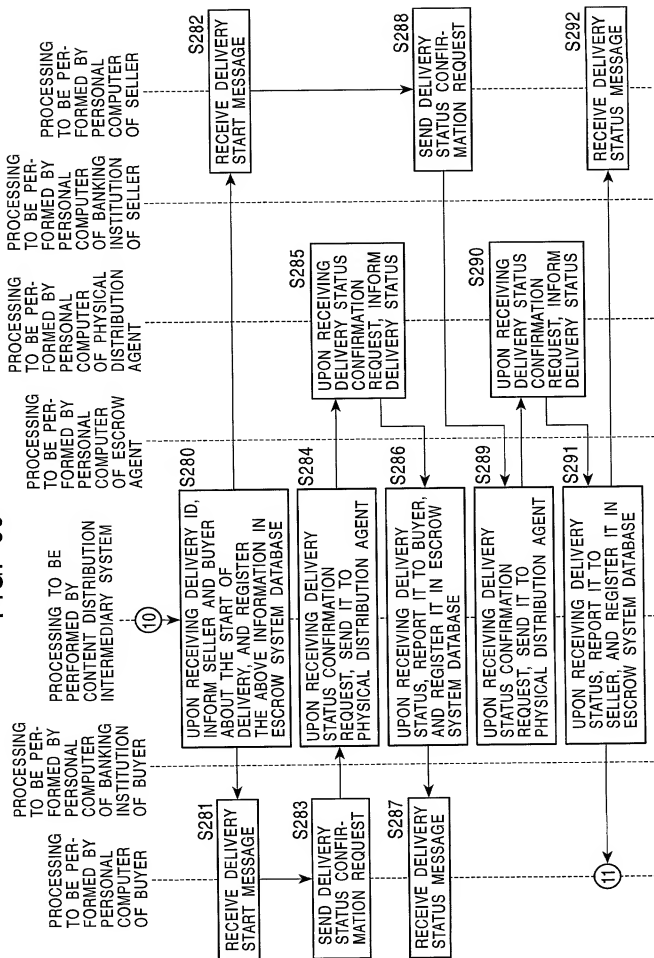


FIG. 70

